



Wednesday March 10, 2010

AUSTRALIAN FLOORBALL OPEN 2010 IS ALMOST HERE

Media Release

The Australian Floorball Open 2010 will be held in Wollongong from Wednesday May 19th until Saturday May 22nd. The venue that is hosting this spectacular event is BHP Sports Stadium-Illawarra Hockey, Waples Road, Unanderra.

Floorball is an indoor team sport that was developed in the 1970s. It is a fast paced sport, with limited physical contact allowed. The sport is most popular in Europe where the sport has developed the longest, such as the Czech Republic, Finland (current world champions), Sweden, and Switzerland. Numerous other countries in Europe play Floorball

Floorball is the world's fastest growing sport and recently has been admitted by the International Olympic Committee (IOC) as an Olympic sport for consideration in 2022 and beyond. As a result the Australian Olympic Commission also has given the sport recognition in Australia.

The Australian Women's team won the B division World Cup in Europe in December last year, having representative players playing division 1 in Sweden and Finland, while the Australian Men's team qualified in February 2010 for the World Cup through the Asian Pacific qualifying group.

It is expected that the tournament will draw a crowd of over 1000 spectators during the event. Organisers are anticipating 12 men's and 6 women's teams from all parts of Australia with some Asia Pacific representation with teams from Singapore and Malaysia and the possibility of some European teams.

The event will draw international Floorball stars such as Swedish Anders Östling who played for Warburg IC Elite level for a number of years. Warberg IC is a Swedish floorball team, and one of the most successful teams in Swedish floorball history. Warberg has won four Swedish Championships, the last won in April 2008. This years Australian Floorball open is sure to be a high profile event, with some serious competition.

For further information about the Australian Floorball Open 2010, please log on to www.floorball.org.au or www.nswfloorball.org

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For more information or to arrange an interview/photo opportunity, please contact:

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